## ORDER

Orders	Order / R	lev:	<b>269</b> 1	1274									
	Alt Order	Alt Order #: Product Desc: Estimate:		WOC14103883 KY Gov			-						
	Product E						-						
	Estimate:			3			-		WHAS	WHAS			
Flight Dates: Original Date / Rev		tes:	04/1	2/23 - 04/18/23			- Primary A	E:	Taylor F	itsch			
		Date / Rev:	04/11/23 / 04/11/23			- Sales Offi	ce:	TSWAS					
	Order Typ		Gen	eral			- Sales Reg	jion:	NAT				
Agency	Name:		Flex	point Media / F	OL		-						
	Buying C	ontact:					Billing Typ	e:	Cash				
	Billing Co	intact:					Billing Cal	endar:	Broadca	st			
			P.O.	Box 1051			Billing Cyc	cle:	EOM/EC	C			
			New	Albany, OH 43	054		Agency C	ommission:	15%				
Advertiser	Name:		POI	/ Daniel Came	on / R / Gov	ernor /							
	Demogra	phic:	A50-				-	New Business End:					
	Product C	Codes:	PL-Candidate: State Governor (LUR)		.UR)	- Advertiser External ID:		M21480	6				
	Revenue	Code 1:	AGY	/	· · ·		- Agency Ex	xternal ID:	39475A0	3			
	Revenue	Code 2:	(POI	L) Political			- Unit Code	General	General				
	Revenue	Code 3:	(POL) Candidate				- Order Sep	paration:	00:15:00	00:15:00			
	Priority:		P04				-						
Bill Plan						Т	otals						
Start Date	End Date	# Spots	Gross	Amount Ne	Amount	М	onth	# Spots	Gross A	mount	Net Amount	Rating	
03/27/23	04/18/23	37		\$5,240.00	\$4,454.00	_	oril 2023	3	· · ·	,240.00	\$4,454.00	0.0	
						To	otals	3	7 \$5	,240.00	\$4,454.00	0.00	
Account Execu Account Execu		Sales Offic	e	Sales Region	Start Date	e / End	Date	Order %					
Taylor Fritsch		Calob Child		Calco Rogion			End Of Order	100					
Order Share		61	are	Tot									
WHAS		0	12%	\$5,240.0									
Market		1	00%	\$43,666.6									
Competitive S	share	Sr	nare 0%	Tot \$0.0									
UNKWN			88%	\$38,426.6									
WAVE			0%	\$0.0									
WBKI			0%	\$0.0	0								
WBNA			0%	\$0.0	0								
WDRB			0%	\$0.0	0								
WFTE			0%	\$0.0	0								
WKMJ			0%	\$0.0	0								
WKPC			0%	\$0.0	0								
WKZT			0%	\$0.0	0								
WLKY			0%	\$0.0									
Ln Ch	Start En	d Invent	orv C	Code Bre	ak Start/Er	nd Tim	e Days	Len Spots	Rate P	ri Rta	Type Spots	Amount	
N 1 WHAS (		8/23 Local	lews	@ 6a M-F CM			M 11111	:30 5	\$80.00 P		NM 5	\$400.0	
1267680	Index: 95	GMK	@ 6A										
	Date End I	Date Weel	kdays	Spots/We	ek Rat	te F	Rating						
Week: 04/12					5 \$80.0		0.00						

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Order / Rev:	2691274	Advertiser:	POL/ Daniel Cameron / R / Governor / K	
Alt Order #:	WOC14103883	Product Desc:	KY Gov	WHAS
Flight Dates:	04/12/23 - 04/18/23	Estimate:	4253	

Ln Ch Start Ei	nd	Inventory Code	Break	Start/End 1	Fime Days	Len	Spots	Rate Pri	Rtg Type	Spots	Amount
	d Date	<u>Weekdays</u> 11111	Spots/Week 5	Rate	Rating						
Week: 04/12/23 04/1 N 2 WHAS 04/12/23 04/	18/23 /18/23	Good Morning Am	-	\$80.00 7:00 AM-9:0	0.00 0 AM 11111	- :30	5	\$120.00 P04	0.00 NM	5	\$600.00
		GOOD MORNING									
1267689 Index: 99 Start Date End	d Date	Weekdays	Spots/Week	Rate	Rating						
Week: 04/12/23 04/1	18/23	11111	5	\$120.00	0.00						
N 3 WHAS 04/12/23 04/	/15/23	Good Morning Am GOOD MORNING		7-9a	1	- :30	) 1	\$90.00 P03	0.00 NM	1	\$90.00
1267689 Index: 100											
	<u>d Date</u> 16/23	<u>Weekdays</u> 1-	Spots/Week	<u>Rate</u> \$90.00	Rating 0.00						
N 4 WHAS 04/12/23 04/		Local News @ 9a	Sa CM	9-10a	1	- :30	) 1	\$90.00 P03	0.00 NM	1	\$90.00
1267690 Indays 100		GMK WEEKEND	9-10A								
1267689 Index: 100 Start Date End	d Date	Weekdays	Spots/Week	Rate	Rating						
Week: 04/10/23 04/1	16/23	1-	1	\$90.00	0.00						
N 5 WHAS 04/12/23 04/	/16/23	Good Morning Am GOOD MORNING		8-9a		1 :30	) 1	\$100.00 P03	0.00 NM	1	\$100.00
1267689 Index: 100 Start Date End	d Date	Weekdays	Spots/Week	Rate	Rating						
	16/23	1	1	\$100.00	0.00						
N 6 WHAS 04/12/23 04/	/18/23	Local News @ 5p WHAS11 NEWS		5-530p	11111-	- :30	5	\$130.00 P04	0.00 NM	5	\$650.00
1267689 Index: 95		WIAGTINEWO	e op								
	<u>d Date</u> 18/23	<u>Weekdays</u> 11111	Spots/Week 5	<u>Rate</u> \$130.00	Rating 0.00						
N 7 WHAS 04/12/23 04/		Local News @ 53		530-6p	11111-	- :30	5	\$140.00 P04	0.00 NM	5	\$700.00
1267689 Index: 97		WHAS11 NEWS	@ 530P								
	d Date	Weekdays	Spots/Week	Rate	Rating						
	18/23	11111	5	\$140.00	0.00			<b>.</b>	0.00.004	_	<b>*</b> 4 050 00
N 8 WHAS 04/12/23 04/	/18/23	Local News @ 6p WHAS11 NEWS		6-630p	11111-	- :30	5	\$250.00 P03	0.00 NM	5	\$1,250.00
1267689 Index: 99			- 								
	<u>d Date</u> 18/23	<u>Weekdays</u> 11111	Spots/Week 5	<u>Rate</u> \$250.00	Rating 0.00						
N 9 WHAS 04/12/23 04/		Local News @ 63		630-7p	1-	- :30	) 1	\$120.00 P03	0.00 NM	1	\$120.00
1267689 Index: 99		WHAS11 NEWS	@ 6:30p								
	d Date	Weekdays	Spots/Week	Rate	Rating						
Week: 04/10/23 04/1 N10 WHAS 04/12/23 04/	16/23	1-	1	\$120.00	0.00	1 .00		¢050.00.000	0.00 NM		¢050.00
N 10 WHAS 04/12/23 04/	/10/23	Local News @ 63 WHAS11 NEWS	•	630-7p		1 :30	) 1	\$250.00 P03	0.00 1000	1	\$250.00
1267689 Index: 97	I Data		0	Data	Detien						
	<u>d Date</u> 16/23	<u>Weekdays</u> 1	Spots/Week 1	<u>Rate</u> \$250.00	Rating 0.00						
N11 WHAS 04/12/23 04/	/14/23		СМ	8-9p	1	- :30	) 1	\$300.00 P04	0.00 NM	1	\$300.00
1267689 Index: 106		SHARK TANK FF	RI								
Start Date End	d Date	Weekdays	Spots/Week	Rate	Rating						
Week: 04/10/23 04/1 N12 WHAS 04/12/23 04/	16/23	1	1	\$300.00	0.00	1 .20		¢120.00 D01	0.00 NIM	F	¢600.00
NIZ WMAO 04/12/23 04/	10/23	LN (M-Su) WHAS11 NEWS	CM AT 11 M-F/SU	11-1135p I	1111	1 :30	5	\$120.00 P04	0.00 NIVI	5	\$600.00
1267689 Index: 90 Stort Data End	1 Doto	Modudaya	Spoto M/	Dete	Dation						
	<u>d Date</u> 18/23	<u>Weekdays</u> 11111	Spots/Week 5	<u>Rate</u> \$120.00	Rating 0.00						
N13 WHAS 04/12/23 04/	/15/23	Local News @ 11 WHAS11 NEWS	•	11-1135p	1	- :30	) 1	\$90.00 P04	0.00 NM	1	\$90.00
1267689 Index: 102					Det's s						
Start Date End	Date	Weekdays	Spots/Week	Rate	Rating					1	

							Prin	t Date: 04/11	/23 11:12:19	Page 3 of 3
Order / Rev:	269	1274			Advertiser:	POL/ Danie	el Cameron / R / G			
Alt Order #: WOC14103883			Product Desc:	KY Gov			WHAS			
Flight Dates: 04/12/23 - 04/18/23			Estimate:	4253						
Ln Ch	Start	End	Inventory Code	Break	Start/End Time	e Days	Len Spots	Rate Pri	Rtg Type Spo	ots Amount

Start Date Week: 04/10/23	End Date 04/16/23	<u>Weekdays</u> 1-	Spots/Week 1	<u>Rate</u> \$90.00	Rating 0.00			
						Totals	37	\$5,240.00